



# Submission guide

To recognize Canada’s most impactful female leaders over 50, our National Advisory Board will evaluate applicants across four key areas to ensure a fair, balanced and thoughtful selection process. How our National Advisory Board will be assessing applications:

## Leadership (15 points)

- Demonstrates a proven leadership role within her industry, organization or community after 50.
- Recent evidence of impact through decision-making, strategy or thought leadership.
- Recognized as a role model or influential figure by peers and industry professionals, especially in her most recent work.

## Impact (15 points)

- Has led meaningful change in her sector or community after 50.
- Has taken on new challenges, milestones or roles that have significantly advanced her field or organization.
- Has actively contributed to mentorship, advocacy or initiatives that have made a clear, lasting difference.

## Legacy (15 points)

- Demonstrates active involvement in championing diversity, equity, inclusion or industry progress.
- Holds clear commitment to mentorship, advocacy or professional initiatives that support others.
- Showcases forward-thinking efforts that drive lasting, systemic change.

## Advice (15 points)

- Shares insights and lessons learned that can inspire and guide both emerging leaders and her peers.
- Offers advice drawn from her experiences, offering both reflections on the past and insights from her current perspective.
- Demonstrates a forward-looking mindset that motivates and empowers the next generation of female leaders, regardless of age.

### Scoring scale (15 points total per category)

<b>11-15 – Outstanding</b>	Exceptional leadership, influence and impact that exceed expectations.
<b>6-10 – Strong</b>	Clear influence and notable achievements, demonstrating a solid level of leadership.
<b>1-5 – Minimal</b>	Limited or emerging influence, with minimal demonstrated leadership impact.

### Final score

The scores from each category will be combined to calculate the applicant’s total score out of 60.